10 MacNab Street South
Hamilton, ON Canada L8P 4Y3
T: 905.546.3100
www.CoreEntertainment.ca

Spectra Venue Management offers exclusive part-time placements in a range of careers related to marketing, advertising, public relations, promotions, sales, finance, event planning and facility operations. If your ultimate goal is a career in the sports and entertainment industry, the Core Entertainment Events Ambassador position is a great place to start. The Events Ambassador member will work closely with the Marketing Department to ensure that the public receives information about all Core Entertainment events and services.

Applications are currently being accepted for:

Position:	Core Entertainment Events Ambassador
Reports To:	Marketing Manager
Hours Required:	Part-Time (weekdays or weekends)
Length of Position:	June – October
Wages:	$14.00 per hour

Qualifications:

- Applicant must be well organized, enthusiastic, outgoing and sociable.
- Applicants must have excellent interpersonal and verbal communication with strong people skills, time management skills and have an interest in promotions/ marketing.
- Applicants should be self-motivated with the ability to prioritize and work within a fast-paced environment.
- Applicant must be approachable, friendly and comfortable interacting in group settings.

Responsibilities include, but are not limited to the following:

- Have a valid Ontario G or G2 License and access to a vehicle to transport marketing equipment and materials.
- Set up, break down and transport promotional event equipment and materials as required
- Execute promotional marketing activities with third-party partnerships.
- Familiarize themselves with promotions and all upcoming FirstOntario Centre, FirstOntario Concert Hall and The Studio events and effectively promote them to the general public.
- Providing an overall pleasant and enthusiastic promotion of Core Entertainment through fostering and maintaining positive consumer relationships.
- Experience using Twitter, Instagram & Facebook and their various fan engagement features.
- Engage with the crowds and attract their attention in a professional manner.
- Assist in creating promotional materials, developing and implementing event promotions.
- Sell tickets for Core Entertainment events.
- Encouraging festivalgoers to stay informed about upcoming events at our venues in Hamilton.
- Act in such a manner that reflects the professional values and expectations of Core Entertainment
- Wear required uniform.
- Perform all other duties and responsibilities as assigned

10 MacNab Street South
Hamilton, ON Canada L8P 4Y3
T: 905.546.3100
www.CoreEntertainment.ca

Time Commitment

- Ambassadors are asked to work a minimum of 4 festivals (2 shifts/festival) over the summer and fall months.
- Shifts are typically 4 – 6 hours long, and are on evenings and weekends.

Thank you for your interest. Only candidates selected for an interview will be contacted.

Please forward your resume with cover letter to:
Roxana Teymourian
Marketing Manager
Core Entertainment
Roxana_teymourian@comcastspectacor.com